## FLASCO: WHY YOU SHOULD BELONG & WHAT IS THE ROLE OF THE APP?

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Vice President
Florida Society of Clinical Oncology

### This is our Organization

You



## Why?

Education
Communication
Advocacy

- Educational Meetings
  - Annual Puerto Rico Oncology meeting in collaboration with the Puerto Rico Oncology Society, AHOMPR
  - 6 separate "Living with" patient advocacy events
  - Annual Great Strides Together
  - 2 separate Rapid Integration Course training days
  - Spring Session (general session and administration track)
  - Fall Session (general session, multidisciplinary, pharmacy, nursing/patient navigator, and administrator tracks)
  - Co-sponsored or partnered on 27 regional, national, or

Educational Opportunities



#### Network Support

- Legislative Committee
  - Supported ASCO, ASH, ACS, FMA and COA on common ground issues.
- Clinical Practice Committee
  - FLASCO Membership
  - Corporate Member Initiatives



- Educated 130 Patients and Caregivers through the "Living with CLL"
   Patient Advocacy Event
- Educated 50 Patients and Caregivers through the "Living with Multiple Myeloma" Patient Advocacy Event
- Educated 75 Lung Cancer Patients and Caregivers at a Ft. Lauderdale Patient Advocacy Event
- Partnered with Pfizer to have Governor Rick Scott of Florida declare February Metastatic Breast Cancer Awareness Month and held "Living with Metastatic Breast Cancer". During this event Florida Surgeon General, Celeste Phillip, MD, MPH, joined us to read the proclamation, making February, Metastatic Breast Cancer month
- Created Puerto Rico Task force to coordinate efforts of national organizations to support the oncology health care workers of Puerto Rico following the aftermath of Hurricane Maria, including satellite phones and financial assistance to their patients in collaboration with COA and Florida ACS

Patient Advocacy

## Plans Going Forward

- Legislative
- Legal
- Investigative
- Advocacy
- Press

#### FLASCO Membership includes the following benefits:

- Weekly FLASCO Flash and monthly FLASCO Clinical Practice Newsletters
- Opportunities to advertise events, job board and other practice news in FLASCO Flash and website
- Automatically become a member of ACCC and enjoy all benefits of membership
- Educational Opportunities with reduced registration fee for FLASCO meetings and several FLASCO co-sponsored events
- Assistance with reimbursement issues whether Medicare, Medicaid or private payer, CAC representation
- Advocacy for oncology related issues
- Network opportunities
- Access to FLASCO website (<u>www.flasco.org</u>)
- 40+ years of serving the Florida Oncology community







## FLASCO:

#### WHY YOU SHOULD BELONG



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**WWW.FLASCO.ORG** 



# YOU - ME US

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Thank you