



Florida Society of Clinical Oncology

10022 Water Works Lane | Riverview, Florida 33578 | Office: (813)677-0246 | Fax: (813)677-0559

FLASCO 2019 a Year in Review with Corporate Partnerships

The Florida Society of Clinical Oncology is excited to share that 2019 was another great year of growth. Your support is vital to FLASCO's success as it enables us to be *the voice of oncology in Florida*.

FLASCO Mission Statement:

The Florida Society of Clinical Oncology is a statewide non-profit organization committed to facilitating and promoting multidisciplinary efforts to improve patient care in Florida by:

- fostering access to quality cancer care to the citizens of Florida;
- assisting the cancer practitioners in providing the most cost effective quality care for their patients;
- acting as an advocate for Florida cancer patients and their families; and
- coordinating the dissemination of information and providing an opportunity for oncologists, physicians, and other health care professionals to network and exchange information.

The FLASCO Membership Initiative continues to grow at a record pace. The FLASCO organization continues to grow and is now over **3,360** members. FLASCO membership is contingent on Florida residency and oncology focused practice. The membership levels:

- 51% **Regular** (Doctorate degree and higher education)
- 5% **Associate** (physicians in training)
- 37% **Affiliate** (all supporting disciplines)
- 7% **Courtesy** (industry, students, and out of state support)

Some of the state's largest academic centers, community oncology practices and hospital based clinics have committed to the 100% FLASCO Membership Partner initiative and show further support for FLASCO by encouraging their oncology focused - healthcare providers to become members. The **100% FLASCO Membership Partner** list includes:

- Broward Health
- Cancer Care Centers of Brevard
- Cancer Center at Larkin
- Cancer Specialists of North Florida
- Cassidy Cancer Center, Winter Haven Hospital
- Cleveland Clinic Florida
- Eugene M. & Christine E. Lynn Cancer Institute, Boca Raton Regional Hospital
- Florida Cancer Specialists & Research Institute
- Florida Hospital Gynecologic Oncology
- Florida Precision Oncology
- H. Lee Moffitt Cancer Center
- Intercostal Medical Group Hematology and Oncology Section
- Memorial Cancer Institute/Memorial Healthcare System
- Miami Cancer Institute – Baptist Health South Florida
- Michael and Dianne Bienes Comprehensive Cancer Center, Holy Cross Hospital
- Mid Florida Cancer Centers
- Oncology and Hematology Associates of West Broward
- Oncology Resource Networks
- Suncoast Cancer Institute
- Sylvester Comprehensive Cancer Center, University of Miami
- University of Florida Health Cancer Center, Gainesville
- University of Florida Health Cancer Center, Orlando Health
- Women's Care Florida

Fostering access to quality cancer care incorporates many of the facets of FLASCO's long reach to encourage continued learning and involvement in the ever-changing Oncology environment. The 2019 FLASCO leadership continued to support the Conquer Cancer's Young Investigator Award with the stipulation that this award be granted to a Florida Fellow. The FLASCO leadership also encourages the involvement of Florida Fellows and Residents to attend both FLASCO developed, as well as National Oncology Society meetings, in the form of **16** Travel Awards in the amount of \$1,500 each.

Through your support, FLASCO is able to deliver **6** essential educational conferences throughout the year that offer continuing education credits at reduced or no charge to members:

- FLASCO Puerto Rico Oncology Symposium
- The FLASCO Great Strides Together Conference with Rapid Integration (PA/NP Conference)
- The FLASCO Business of Oncology Conference
- The FLASCO Spring Session
- Fall Rapid Integration (new to oncology APP conference)
- The FLASCO Fall Session

FLASCO members also receive discounted registration fees to attend co-sponsored meetings. FLASCO demonstrates the significance to support our practices by co-sponsoring **twenty-six** meetings in 2019, including the Annual Clinical Breakthroughs & Challenges in Hematologic Malignancies Conference, Cleveland Clinic Florida's San Antonio Breast Cancer Review, Highlights of ASH, Advances in Breast Cancer Management, Annual Multi-disciplinary Symposium on Breast Disease, Annual Miami Cancer Meeting, Blood Cancer Conference, the AdventHealth ASCO Direct Highlights, the Memorial Cancer Institute ASCO Direct Highlights, and the Annual New Orleans Summer Cancer Meeting, to list a few. Through these meetings and others, FLASCO is continuing to build a strong relationship with other organizations/societies in Florida such as the Physicians' Education Resources, the Leukemia & Lymphoma Society, and The Medical Educator Consortium, etc.

The FLASCO mission is to assist the practitioners in providing the best care to the cancer patients in Florida. FLASCO has identified the educational needs for cancer patients and their caregivers, to address the gap in knowledge and to help remove the stigma of Cancer. To address the identified needs, FLASCO has partnered with various pharmaceutical companies to develop Patient Advocacy Programs, "Living with" series of educational dinners. These free educational programs help empower patients by promoting self-efficacy. The goal of this event is to bring together cancer patients, cancer survivors, caregivers, oncology experts, and pharmaceutical educators to learn and exchange information and resources regarding cancer types. FLASCO hosted **17** patient advocacy programs, reaching hundreds of patients and caregivers.

The FLASCO Clinical Practice Committee has been exceedingly active in 2019, by assisting our member practices with **18** reimbursement issues, and by leveraging our relationships with all of the payers in Florida to urge them to consider including new drugs, new drug indications and diagnostic tests in their reimbursement policies.

FLASCO does not make direct lobbying efforts, but does sign onto letters and connect our members to speak as a unified voice. The FLASCO Legislative Committee has attempted to address many issues both on the State and Federal Level, including the following:

- Drug Importation
- Medicaid Eligibility Requirements
- Pharmacy Benefit Managers
- Fail First/ Step Therapy
- Tobacco 21
- Mary Brogan Funding
- Opioid Legislation
- Clinical Treatment Act
- Oral Parity Legislation
- Provide Robust funding for the National Institutes of Health (NIH) and National Cancer Institute (NCI)
- Improving Access to Needed Therapies

Your support is essential to the continuation of the FLASCO mission to provide services to oncology communities throughout Florida. We are confident that you will find value and see many successes as a result of your membership with FLASCO. I look forward to hearing from you as we complete 2019 initiatives and continue building our relationship through 2020 Corporate Membership renewal. Please let me know if I can be of assistance to you and do not hesitate to ask if you have any questions.