







2023 FLASCO CORPORATE PARTNER PROGRAM

Thank you for your continued support of the **Florida Society of Clinical Oncology**. As a FLASCO Corporate Partner, your organization is part of a dedicated and passionate network of oncology professionals. At each level of partnership, your sponsorship allows FLASCO to provide valuable educational offerings to our members and their staff, engage in advocacy on behalf of the oncology community and the patients our members serve, support awareness, knowledge, and access to clinical trials, and the latest in oncology innovation. FLASCO exists for a powerful mission; work to raise the overall standard of oncology practice.

As a FLASCO Corporate Partner, your organization is among leaders in the field of oncology representing many areas of expertise. The enhanced levels of Corporate Partnership allows FLASCO to expand its offerings to our membership and provide each Corporate Partner with the opportunity to educate our members. When your organization sends representatives to a FLASCO meeting, those representatives are receiving the same knowledge as our members. This helps ensure that the hematology and oncology community at large is learning, sharing best practices, and finding solutions together. It is important to note that Corporate Partnership levels provide expanded interaction with FLASCO members. These interactions are intended and required to be purely educational in context. Our members look to our Corporate Partners for information and knowledge on issues impacting cancer care from a state, national, and global perspective. FLASCO maintains a strict policy of independence from corporate and commercial influences, such as those related to specific companies, products, or services.

ANNUAL PARTNERSHIP	CORPORATE LEVELS			
	Diamond Elite	Diamond	Platinum	Gold
<p>Corporate Partnership Rates and Benefits</p> <p>*Payment must be received or arrangements made before January 31st to be included in the Spring Meeting benefits.</p>				
	\$44,000	\$34,000	\$18,000	\$7,500
Tell the world about your company and its activities - increase market visibility.				
Opportunity to submit content for consideration to be included in the FLASCO weekly newsletter. (excludes product specific educational programs)	Weekly	Monthly	6 x a year	4 x a year
Option to submit content for consideration to be included on the FLASCO website.	Weekly	Monthly	6 x a year	4 x a year
Year round recognition on FLASCO website homepage.	✓	✓	✓	✓
Opportunity to curate corporate Partner web page on FLASCO website. https://flasco.org/membership/corporate-members/	✓	✓	✓	✓
Opportunity to share information to be posted on the FLASCO Patient Portal. https://patients.flasco.org/	✓	✓	✓	✓
Continuous recognition of support of FLASCO in the FLASCO Flash weekly newsletter.	Includes link to FLASCO Corp webpage	Includes link to FLASCO Corp webpage	✓	✓
Promotional opportunities for educational webinars listed on FLASCO website https://flasco.org/webinars/	✓	✓		
Invited to participate in a 15 minute educational industry roundtable meeting with available FLASCO Board members during Spring or Fall meetings.			✓	
Be recognized as a leader by FLASCO and the oncology community.				
Invitation to participate in an FLASCO Advocacy Round Table.	✓			
Recognition as FLASCO Corporate Partner in meeting materials at FLASCO Spring and Fall Sessions.	✓	✓	✓	✓
Will be highlighted once a year in the FLASCO weekly newsletter.	✓	✓	✓	✓



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Corporate Partnership Rates and Benefits



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\$44,000

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\$7,500

Foster business partnerships and become involved

High priority connection to FLASCO Executive Director.

✓

✓

✓

✓

Opportunity to propose an education driven FLASCO partnership project to be considered by FLASCO leadership, that can improve cancer care in Florida.

✓

Invitation to meet with the FLASCO President, and/or Vice President, and/or other key FLASCO leaders, at FLASCO availability, to review educational and advocacy gaps and opportunities.

3x

2x

1x

Promotional opportunities for five (5) representatives invited to meet with available members of the FLASCO Board during the Spring and/or Fall Session.

Spring AND Fall*

Spring OR Fall

*Option to forgo previous benefit of meeting with available members of FLASCO Board at Fall Session *to instead* provide unbranded education to FLASCO members during Fall educational session to highlight your corporate partnership project with FLASCO along with FLASCO leaders that participated in project.

✓
Fall

Invited to attend a portion of the FLASCO Board Retreat as appropriate to discuss strategic planning. (Retreat held every other year)

✓

Option to request assistance or feedback from all FLASCO Committees.

✓

✓

✓

✓

Profile your company at FLASCO events

May submit 1 abstract to be considered for presentation during the in-person Spring and/or Fall Meetings scheduled Poster Presentation.

Spring AND Fall

Spring OR Fall

Opportunity to provide a digital marketing ad to be displayed during the Spring and Fall meetings at a discounted rate (standard cost is \$2,000 per ad)

\$250

\$500

\$1000

\$1500

High level recognition with exhibit space at Spring and Fall meetings. Opportunity to purchase additional exhibit spaces at discounted rates. Signage and ribbons included.

1 exhibit spaces
2nd exhibit space available upon request

1 exhibit spaces

1 exhibit space

Reduced fee for 1 space

One high profile exhibit space for Great Strides Together conference, if applicable.

Comp

50% disc.

25% disc.

15% disc.

Complimentary registration to Spring and Fall Sessions. Does NOT include Business of Oncology.

4 reps

4 reps

3 reps

2 reps

Stay up-to-date on the latest FLASCO news and oncology information

Complimentary subscription to FLASCO weekly newsletter.

25 reps

20 reps

15 reps

10 reps

Discounted registration fee for FLASCO Business of Oncology Summit. (standard registration fee is \$975/per person)

1 comp. & \$550/pp

\$675/pp

\$775/pp

\$850/pp

The Florida Society of Clinical Oncology (FLASCO) maintains a strict policy of independence from corporate and commercial influences, such as those related to specific companies, products, or services. The FLASCO Board of Directors strictly enforces this policy. Participation in the Corporate Partners program does not influence any of FLASCO's policies, positions, or endeavors. Fundamentally, everything that FLASCO does is driven by our mission to provide education and engage in advocacy, support awareness, and work to raise the overall standard of oncology practice. The FLASCO team will strive to deliver all benefits to the highest quality. All submitted content will be reviewed and approved by FLASCO leadership. All FLASCO meetings are subject to change per FLASCO leadership availability. FLASCO meetings and other applicable benefits will be delivered through face-to-face or a virtual format when necessary.



2023 FLASCO MEETING SPONSORSHIP & EXHIBITING OPPORTUNITIES

FLASCO is excited to offer sponsorship and exhibit opportunities for the events listed below. Sponsorships and Exhibits can be secured anytime up to 30 days prior to the event.

<u>Event</u>	<u>Date</u>	<u>Location</u>
2023 FLASCO Lung Health Summit	January 19-21, 2023	Diplomat Beach Resort, Hollywood, FL
2023 FLASCO Puerto Rico Oncology Symposium	February 2-4, 2023	Sheraton Puerto Rico, San Juan, PR
2023 Fellows & Residents Training Program	March 25, 2023	JW Marriott Orlando Bonnet Creek, Orlando, FL
2023 Great Strides Together Training Program	To Be Determined	To Be Determined
2023 FLASCO Disparities in Cancer Care and Health Equity Summit	November 2-5, 2023	Diplomat Beach Resort, Hollywood, FL

INNOVATION SPONSOR

\$12,500

- Recognition on FLASCO website, at the conference and on all meeting material as an Innovation Sponsor for the Summit
- Two (2) company representatives invited to meet with FLASCO Leadership, Executive Director, and available speakers on Friday night during the Faculty Reception
- Complimentary exhibit space, includes (1) 6' table
- Digital marketing advertisement featured on the monitors near registration
- Up to (5) representatives may attend Summit
- Opportunity to sponsor a reception or educational program post-summit, on site of FLASCO Meeting Venue.

PREMIER SPONSOR

\$7,000

- Recognition on FLASCO website, at the conference and on all meeting material as a Premier Sponsor for Summit
- Digital marketing advertisement featured on the monitors near registration
- Complimentary exhibit space, includes (1) 6' table
- Up to (3) representatives may attend Summit

EXHIBIT

\$2,500

- Complimentary exhibit space, includes (1) 6' table
- Two (2) complimentary representative badges
- Additional representatives may attend the Summit for a reduced rate of \$250

Sponsors and Exhibitors are responsible for any additional electrical, audio/visual, shipping/receiving, or special exhibiting accommodation requests and must be ordered and approved by the meeting venue.