2022 FLASCO CORPORATE MEMBER PROGRAM

Thank you for your continued support of the **Florida Society of Clinical Oncology.** As a FLASCO Corporate Member, your organization became a part of a dedicated and passionate network of oncology professionals. At each level of membership, your sponsorship allows us to provide valuable educational offerings to our members and their staff, engage in advocacy on behalf of the oncology community and the patients our members serve, support awareness, knowledge, access to clinical trials, and the latest in oncology innovation, and exist for a powerful mission; work to raise the overall standard of oncology practice.

As a FLASCO Corporate Member, your organization will be among leaders in the field of oncology representing many areas of expertise. The enhanced levels of Corporate Membership allows FLASCO to expand its offerings to our membership and provide each Corporate Member with the opportunity to educate our members. When your organization sends representatives to a FLASCO meeting, those representatives are receiving the same knowledge as our members. This helps ensure that the hematology and oncology community at large is learning, sharing best practices, and finding solutions to problems together. It is important to note that Corporate Membership levels provide expanded interaction with FLASCO members. These interactions are intended and required to be purely educational in context. Our members look to our Corporate Members for information and knowledge on issues impacting cancer care from a state, national, and global perspective.

ANNUAL MEMBERSHIP	CORPORATE LEVELS			
	Diamond	**Diamond**	**Platinum**	**Gold**
Corporate Membership Rates and Benefits *Payment must be received or arrangements made before January 31st to be included in the Spring Meeting benefits.				
	$40,000	**$30,000**	**$15,000**	**$7,000**
Tell the world about your company and its activities - increase market visibility.				
One (1) exclusive email sent directly to FLASCO membership.	√			
Opportunity to submit content for consideration to be included in the FLASCO weekly newsletter. (excludes webinars)	Weekly	Monthly	6 x a year	4 x a year
Option to submit content for consideration to be included on the FLASCO website and media outlets.	Weekly	Monthly	6 x a year	4 x a year
Year round recognition on FLASCO website homepage.	√	√	√	√
Opportunity to curate corporate member web page on FLASCO website. https://flasco.org/membership/corporate-members/	√	√	√	√
Opportunity to share information to be posted on the FLASCO Patient Portal. https://patients.flasco.org/	√	√	√	√
Continuous recognition in the FLASCO Flash weekly newsletter.	Includes link to FLASCO Corp webpage	Includes link to FLASCO Corp webpage	√	√
Promotional opportunities for educational webinars on FLASCO website and Flash.	√	√	√	√
Invited to participate in a 15 minute educational industry circle meeting with available FLASCO Board members during Spring or Fall meetings.			√	
Be recognized as a leader by FLASCO and the oncology community.				
Government Affairs representative invited to an exclusive advocacy update.	√			
Invitation to participate in an Advocacy Round Table.	√			
Recognition as FLASCO supporter on meeting materials.	√	√	√	√
Representatives invited to offer insight and feedback to FLASCO organization.	√	√		
Will be highlighted once a year in the FLASCO weekly newsletter.	√	√	√	√

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ANNUAL MEMBERSHIP	CORPORATE LEVELS			
	Diamond Elite	**Diamond**	**Platinum**	**Gold**
Corporate Membership Rates and Benefits *Payment must be received or arrangements made before March 1st to be included in the Spring Meeting benefits.	**$40,000**	**$30,000**	**$15,000**	**$7,000**
Foster business partnerships and become involved				
High priority with FLASCO Executive Director.	√	√	√	√
Opportunity to propose a unique education driven FLASCO partnership project to be considered and approved by FLASCO leadership.	√			
Opportunity to partner with FLASCO Executive Director for goodwill visits to oncology practices.	√	√		
Invitation to meet with the FLASCO President, Vice President, and/or other key FLASCO leaders, at FLASCO availability.	3x	2x		
Promotional opportunities for five (5) representatives invited to meet with available members of the FLASCO Board during the Spring and/or Fall Session.	Spring **AND** Fall	Spring **OR** Fall		
Invited to attend a portion of the FLASCO Board Retreat to discuss strategic planning.	√			
Option to request assistance or feedback from all FLASCO Committees.	√	√	√	√
Profile your company at FLASCO events				
May submit 2 abstracts to be considered for presentation during the in-person Spring and Fall Meetings scheduled Poster Presentation.	√			
Opportunity to provide a digital marketing ad to be displayed during the Spring and Fall meetings.	√	√	√	√
High level recognition with exhibit space at Spring and Fall meetings. Opportunity to purchase additional exhibit spaces at discounted rates. Signage and ribbons included.	2 exhibit spaces	2 exhibit spaces	1 exhibit space	Reduced fee for 1
One high profile exhibit space for Great Strides Together conference, if applicable.	Comp	50% disc.	25% disc.	15%
Complimentary registration to select programs. Does NOT include Business of Oncology.	5 reps	4 reps	3 reps	2 reps
Stay up-to-date on the latest FLASCO news and oncology information				
Complimentary subscription to FLASCO weekly newsletter.	Unlimited	25 reps	20 reps	10 reps
Discounted registration fee for FLASCO Business of Oncology Summit. (standard registration fee is $900/per person)	1 comp. & $550/pp	$650/pp	$750/pp	$800/pp
A-la-cart				
Opportunity to purchase additional digital ads.	$250	$500	$1,000	$2,000
Opportunity to provide printed marketing materials to be included in attendee handout.	$250	$500	$1,000	$2,000
Opportunity to be a preferred sponsor on other FLASCO projects. (additional fees)	√	√	√	√

The Florida Society of Clinical Oncology (FLASCO) maintains a strict policy of independence from corporate and commercial influences, such as those related to specific companies, products, or services. The FLASCO Board of Directors strictly enforces this policy. Participation in the Corporate Members program does not influence any of FLASCO's policies, positions, or endeavors. Fundamentally, everything that FLASCO does is driven by our mission to provide education and engage in advocacy, support awareness, and work to raise the overall standard of oncology practice. The FLASCO office team will strive to deliver all benefits to the highest quality. All submitted content will be reviewed and approved by FLASCO leadership. All FLASCO meetings are subject to change per FLASCO leadership availability. FLASCO meetings and other applicable benefits will be delivered through face-to-face or a virtual format when necessary.