



# Florida Society of Clinical Oncology

*The Voice of Oncology in Florida*

## 2020 OFFICERS

**Luis E. Raez, MD**  
*President*

**Winston Tan, MD**  
*Vice President*

**Edgardo Santos, MD, FACP**  
*Secretary*

**Maen Hussein MD**  
*Treasurer*

**Rick McDonough, MD**  
*Immediate Past President*

## 2020 BOARD MEMBERS

Syed Abid, MD  
Sikander Ailawadhi, MD  
Barry Berman, MD  
Simon Blanc, MD  
Christopher Bryant, MD  
Chakra Chaulagain, MD, FACP  
Craig Deligdisch, MD  
Dina Dumercy McHenry, PharmD, BCOP, BCPS  
Steven Fein, MD  
Karen Fields, MD  
Laura Freedman, MD  
Jorge J. Garcia, PharmD, MS, MHA, MBA, FACHE  
Faithlore Gardner, MD  
Thomas George, MD, FACP  
Lucio Gordan, MD  
Ardeshtir Hakam, MD, MBA  
William Harrer, MD  
Eric Harris, DO  
Nalini Hasija, MD  
Mohammad Jahanzeb, MD  
Kun Jiang, MD, PhD  
Sachin Kamath, MD  
Waseem Khan, MD  
Loretta Loftus, MD, MBA  
Reshma Mahtani, DO  
Yan Makeyev, MD  
Tarek Mekhail, MD, MSc, FRCSI  
Joseph Mignone, MD  
Mehdi Moezi, MD  
Anay Moscu, PharmD  
Zeina Nahleh, MD, FACP  
Pareshkumar Patel, MD  
Brendan Prendergast, MD  
Omar Rashid, MD, JD, FACS  
Joseph Rosenblatt, MD  
Jose Sandoval-Sus, MD  
Shalin Shah, DO  
Jason Starr, DO  
Scott Tetreault, MD  
Magali Van den Bergh, MD  
Jonathan Zager, MD, FACS

## 2020 FLASCO ACCOMPLISHMENTS

### FLASCO MISSION STATEMENT

The Florida Society of Clinical Oncology is a statewide non-profit organization committed to facilitating and promoting multidisciplinary efforts to improve patient care in Florida by fostering access to quality cancer care to the citizens of Florida, assisting the cancer practitioners in providing the most cost effective quality care for their patients, acting as an advocate for Florida cancer patients and their families, and coordinating the dissemination of information and providing an opportunity for oncologists, physicians, and other health care professionals to network and exchange information.

### INITIATIVES

#### **Diamond Elite Corporate Initiatives**

- ➔ **AbbVie** - to reduce the burden of required testing in the community setting. Held informal focus groups to discuss best practices. Use collected information to educate FLASCO members.
- ➔ **Alexion** - to educate a wide range of front line clinicians to increase awareness of Thrombotic microangiopathy (TMA). Provided lecture and guidance document to FLASCO members.
- ➔ **Amgen Oncology** - to collect insight from APP members as to their need, wants, and gaps in caring for oncology patients. To provide non branded patient education and resources to oncology nurse navigators.
- ➔ **Astellas Pharma** - mCSPC the Importance of delaying progression via early diagnosis and adherence of NCCN Clinical Guidelines. Develop series of educational videos on mCSPS latest updates and standard of care.
- ➔ **AstraZeneca** - to increase the lung screening rates and best practices. Improved Coordination of care amongst Lung Screening and treatment Centers in Florida.
- ➔ **Bristol-Myers Squibb/Celgene** - collect information through a case-based discussion forum for dual immunotherapy treatment. Share that information.
- ➔ **Lilly Oncology** - to engage population-based decision makers and demonstrate how the rapidly evolving first-line mNSCLC treatment landscape has impacted subsequent lines of therapy.
- ➔ **Merck** - to improve knowledge and recognition of HPV vaccination awareness.
- ➔ **Pfizer Oncology** - to improve communication, coordination and cooperation between urologists and oncologists to ultimately lead to improved quality of care and potentially improved patient journey.
- ➔ **Sanofi Genzyme** - Develop survey to learn about dealing with COVID. Share the Gaucher Disease Webinar.
- ➔ **Seattle Genetics** - to host 3 focus groups to assess the need for support/ education regarding Hodgkin's Lymphoma (1 for MDs and 1 for APPs). Host a virtual Market Feedback Event with assisted coordination through FLASCO.
- ➔ **Takeda Oncology** - to identify and share Survivorship resources for patients in Florida. Provide informational presentation on the topic of Survivorship for patients, caregivers, and health care providers to be presented by Takeda Clinical Nurse Educators.



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## 2020 PAST PRESIDENT VOLUNTEER DIRECTORS

Gerardo Colon-Otero, MD  
Michael Diaz, MD  
Randal Henderson, MD  
Richard Levine, MD  
Alan Marks, MD

*Robert Cassell, MD*

## 2020 CORPORATE MEMBERS

### Diamond Elite

AbbVie  
Alexion  
Amgen Oncology  
Astellas Pharma  
AstraZeneca  
Bristol-Myers Squibb  
Celgene  
Lilly Oncology  
Merck  
Pfizer Oncology  
Sanofi Genzyme  
Seattle Genetics  
Takeda Oncology

### Diamond

Adaptive Biotechnologies  
Bayer  
BeiGene  
Boehringer Ingelheim  
Foundation Medicine  
Genentech  
GlaxoSmithKline  
Guardant Health  
Incyte Corporation

## Patient Advocacy- Living With Series

Living with Patient Advocacy Educational Programs are held throughout the State of Florida, serving cancer patients and their caregivers with various cancer types. The goal of these 3-hour programs is to bring together cancer patients, caregivers, support groups, oncology experts, oncology professionals and industry supporters, to learn and exchange important information about various cancer types. In 2020, the oncology community was greatly impacted by the ongoing Covid-19 pandemic. FLASCO shifted the live programs to a virtual setting to fulfill our mission to meeting the need for patient education. FLASCO hosted 7 virtual "Living with" webinars. With the continued partnership and support of our corporate members, FLASCO is dedicated to the continued need for Patient Education and Advocacy to cancer patients in Florida.

## Fellow Outreach Initiative & Travel Award Opportunities

The first line of the FLASCO mission statement is to fostering access to quality cancer care. FLASCO continues to meet this goal by offering 24 Travel Awards to FLASCO Associate and Affiliate Members to participate in National Oncology Meetings, providing them with an opportunity for further education and networking in the field of Oncology.

Fortunately, January and February meetings were experienced without interruption. March unfolded uncertainty, logistical challenges, and the opportunity to grow and expand how we deliver and meet the needs of our members. Many of the spring annual meetings were postponed or cancelled. By mid summer we were working through virtual conferences and by the end of 2020 attendees were given the choice of attending in person or participating online. Due to the experimental factors, many of our online educational opportunities were complimentary or provided at a minimal cost.

- ➔ 1 Travel Award was given for the ASH Annual
- ➔ 1 Travel Award was given for the ASTRO Annual
- ➔ 1 Travel Award was given for the USCAP Annual
- ➔ 1 Travel Award was given for the SGO Annual

## Conquer Cancer Foundation Young Investigator Award

FLASCO contributed \$57,500 to the Conquer Cancer Foundation to support the 2020 Young Investigator Award (YIA). The YIA is a one-year, \$50,000 grant that provides research funding to promising physicians to support their transition from final years of training to faculty appointment. Applications in all areas of cancer research are accepted from U.S. and international applicants. FLASCO's 2020 Young Investigator Award was awarded to Zaid H. Abdel Rahman, MD, from Mayo Clinic for his research "Evaluating the Impact of Philadelphia-like Genetic Signature on Transplant Outcomes in Adults with B-Lymphoblastic Leukemia/ Lymphoma and Identification of Novel Fusion Partners."





## 2020 CORPORATE MEMBERS

### Platinum

Coherus Biosciences  
Daiichi Sankyo  
Dova Pharmaceuticals  
Eisai  
EMD Serono  
Exelixis  
Immunomedics  
Johnson & Johnson Health  
Care Systems  
Karyopharm Therapeutics  
Kite Pharma  
MorphoSys  
Natera  
Novartis  
Oncology Supply/ION Solutions  
Pharmacyclics  
Puma Biotechnology  
Sandoz  
Taiho Oncology  
Teva Oncology

### Gold

Acrotech Biopharma  
Agiros Pharmaceuticals  
Blueprint Medicine  
Circulogene  
Clovis Oncology  
Deciphera Pharmaceuticals  
Epizyme  
EUSA Pharma  
Heron Therapeutics  
IPSEN Biopharmaceuticals  
Jazz Pharmaceuticals  
Rigel Pharmaceuticals  
Servier Oncology  
Stemline Therapeutics  
Verastem  
Walgreens

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## LEGISLATIVE

The Legislative Committee is a standing committee that actively advocates for raising research and public health funding levels and ensuring patients have access to quality health care. The committee addresses issues related to physician payment, and provides heightened attention to cancer patients.

### → Florida Legislative Issues of Focus

- ◆ Fail First/Step Therapy
- ◆ Step Therapy Legislation
- ◆ Policies on “predictive biomarkers” and oncology biosimilars
- ◆ PBM Reform
- ◆ Drug Importation

### → National Legislative Issues of Focus

- ◆ PBM Reform
- ◆ White Bagging
- ◆ Home Infusions
- ◆ Telehealth
- ◆ Drug Pricing
- ◆ CMMI Alternative Payment Models

## MEMBERSHIP

The Membership Committee is a standing committee that actively invites Florida oncology focused professionals to assist with the goals of the FLASCO mission. Membership consists of:

- ◆ Regular (49% doctorate degree and higher education)
- ◆ Associate (3% physicians in training)
- ◆ Affiliate (42% all supporting disciplines)
- ◆ Courtesy (6% industry, students, and out of state members)

Even while facing a global pandemic, through new membership retention, engagement, and marketing initiatives, in 2020 FLASCO increased membership from 3,507 to 3,870, representing a 9% increase in memberships.

## CLINICAL PRACTICE

The Clinical Practice Committee is a standing committee that actively advocates for oncology providers with payer challenges and to raise awareness to patient access issues. The CPC leadership assisted to resolve 16 clinical practice issues for members regarding Medicare, Medicaid, and private payer reimbursement and coding issues



## 2020 BOARD APPOINTEES

Ahmed Al-Hazzouri, MD  
Alba Baglietto, RN, BSN  
Rohit Bishnoi, MD  
Brigett Brandjes, PA-C  
Andrea Buras, MD  
Jacqueline Cerejo, DNP, APRN, MBA  
Sarah Cevallos  
Melody Chang, RPh  
Jose Davila, MD  
Yarelis Diaz-Rohena  
Gail Erentreich  
Christine Fitzsimmons, DO  
Jessica Frakes, MD  
Aaron Franke, MD  
Kathy Fu, MD  
Shelly Glenn  
Vedner Guerrier, MBA  
William Harrer, MD  
Jessica Jacques, ARNP, MSN, BSN  
Amar Kelkar, MD  
Farah Khalil, MD, FCAP  
Shannon Luker, RN, OCN, CBCN  
Merry Jennifer Markham, MD  
Shahla Masood, MD  
Daniel Morris, MD  
Lisa Nodzon, PhD, ARNP, AOCNP  
Smitha Pabbathi, MD  
Nirav Patel, MD  
Crystal Seldon, MD  
Beau Toskich, MD  
Teri Valls, CMP, CMM  
Lisa Welsh, PA-C  
Yingtao Zhang, MD, PhD

## 2020 FLASCO TEAM

**Julie Newberry**  
*Executive Director*

**Amanda Bridges**  
*Director of Marketing &  
Communications  
Patient Advocacy Liaison*

**Katrina Williams**  
*Director of Strategic  
Partnerships and Programs*

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## PROGRAM

The Program Committee is a standing committee that develops educational programs. The Covid 19 pandemic created great challenges and exposed many gaps. The FLASCO office team learned new skills, partnering with companies to deliver online webinars and live educational events with CDC recommended preventions in place. The leadership decided it was best to cancel the Spring Session. This allowed practice to execute a successful hybrid Fall Session.

- ➔ 10th Annual Puerto Rico Oncology meeting in collaboration with the Puerto Rico Oncology Society, AHOMPR — 230 registered attendees
- ➔ 12th Annual Great Strides Together Virtual — 140 registered attendees
- ➔ Rapid Integration Course 2 half day training days teaching 86 new to Oncology professionals
- ➔ Fall Session (general session, multidisciplinary, pharmacy, nursing/patient navigator, and administrator tracks) - 139 registered attendees
- ➔ Co-sponsored or partnered on 30 regional or national programs
- ➔ Supported 12 educational activities through our national cancer organizations: ACCC, ASCO, ASH, ASTRO, COA, NCCN, SGO, SSO and USCAP

## FLASCO Flash, Additional Newsletters, and Web Presence

As a benefit of FLASCO Membership, these newsletters are shared with our entire membership database with over 3000+ FLASCO Members and nearly 600 Corporate Partnership Contacts. In addition, these publications were featured on the FLASCO Website for extended access. Highlights were also featured on various social media platforms to further boost FLASCO Marketing Campaigns and encourage continued membership growth. FLASCO, has received significant inquiries, request, and increased interests from prospective members to be added to FLASCO communications and to become members of FLASCO. Our goal for future FLASCO Flash & Marketing is to continue evolving and growing our content, increase brand awareness, and offer a resource to FLASCO members that both helpful and relevant in the field of Oncology. FLASCO developed and published a total of 51 Weekly Flash Newsletters in 2020.

## FLASCO FOUNDATION

The FLASCO Foundation is the philanthropic arm of the Florida Society of Clinical Oncology. The FLASCO Foundation logistics are now overseen by the FLASCO Board of Directors. Distributed \$21,000 in funds that directly benefited patients.

## **FLASCO Office**

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[www.FLASCO.org](http://www.FLASCO.org)