Identifying Communities and Creating Access

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Intentional framework to increase accessibility of resources

- **PATIENT SUPPORT SERVICES**
  - Helpline
  - Phone buddy system
  - Educational materials

- **CLINICAL TRIALS**
  - Connect patients to clinical trials
  - Analyze biomarker testing reports

- **SPANISH EDUCATION MATERIALS**
  - Video library of lung cancer education materials in Spanish
  - Continuous modifications via focus group

Heat maps and geospatial analysis to identify areas with high disparities in lung cancer incidence and mortality between NHW and NHB.
READY-LUNG Initiative in Broward County

National lung cancer incidence rate for Blacks

52

Phase I: Interviewed key stakeholders, patients, and caregivers on readiness to address lung cancer disparities

Phase II: Conducted in-person meetings to collectively develop interventions to mitigate disparities

Phase III: Implement and evaluated community-led intervention (report end of 2024)

<table>
<thead>
<tr>
<th>Broward County Neighborhoods</th>
<th>Black Incidence</th>
</tr>
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<tbody>
<tr>
<td>Dania Beach</td>
<td>72.42</td>
</tr>
<tr>
<td>Hallandale</td>
<td>74.54</td>
</tr>
<tr>
<td>Oakland Park</td>
<td>54.12</td>
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<tr>
<td>West Park City</td>
<td>57.02</td>
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