

# Identifying Communities and Creating Access

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## Intentional framework to increase accessibility of resources



### PATIENT SUPPORT SERVICES

- Helpline
- Phone buddy system
- Educational materials



#### **CLINICAL TRIALS**

- Connect patients to clinical trials
- Analyze biomarker testing reports



#### SPANISH EDUCATION MATERIALS

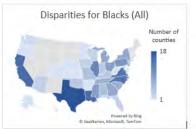
- Video library of lung cancer education materials in Spanish
- Continuous modifications via focus group

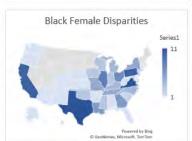




Heat maps and geospatial analysis to identify areas with high disparities in lung cancer incidence and mortality between

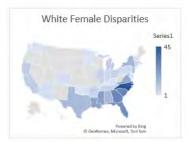
**NHW and NHB** 

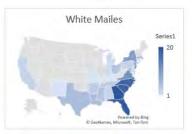














## **READY-LUNG Initiative in**

**Broward County** 

National lung cancer incidence rate for Blacks

**52** 

Broward County Neighborhoods	Black Incidence
Dania Beach	72.42
Hallandale	74.54
Oakland Park	54.12
West Park City	57.02

**Phase I:** Interviewed key stakeholders, patients, and caregivers on readiness to address lung cancer disparities

**Phase II:** Conducted in-person meetings to collectively develop interventions to mitigate disparities

Phase III: Implement and evaluated community-led intervention (report end of 2024)

